

Patent Kinetics, LLC

Patent Evaluation, Assertion, & Licensing

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Robert P. Weber Professional Biography

Brief Overview

Dr. Robert Weber is a successful entrepreneur, inventor, senior executive, and management consultant. He is presently founder and Managing Director of Patent Kinetics, LLC, a patent evaluation, licensing, and assertion company.

Previously, in his role as Vice President, Corporate Development and Licensing (part time), Open Security Solutions, LLC, Weber was instrumental in licensing a patent portfolio relating to information security to a well-known patent licensing and assertion company and in obtaining a resolution of patent litigation that had been pending in the Eastern District of Texas. A third party has licensed the portfolio with a view to acquisition and the pending litigation has been resolved.

Earlier in his career, Weber was SVP Business and Technology Strategy, InterTrust Technologies Corporation, where he made significant contributions to the company's intellectual property. His 20 issued US DRM-related patents address, generally speaking, DRM techniques and business models, rights-enabled email and item delivery, classification and selection based in part on rights-related information, DRM-related backend clearinghouse functions, the use of watermarking to carry DRM control information, and data structures for DRM.

Weber has also been a Principal at Northeast Consulting Resources, Inc. (NCRI, prior to its acquisition by NerveWire). At NCRI, his consulting practice focused on business and information technology strategy with a particular emphasis on the copyright industries, information Commerce, publishing, Internet-based services, and technology-based companies. His NCRI clients included Lexis-Nexis, the Association of American Publishers, IBM, and Intel.

Previously, Weber was also a member of the IEEE Boston Entrepreneurs' Network and served as Vice Chair, Programs 2005-2007.

RECENT PUBLICATIONS AND PRESENTATIONS

"The reasons for building 'super patent' portfolios," *Mass High Tech*, April 18, 2008.

"What Every CEO Needs To Know About the Value of Patents," presentation to Boston Entrepreneurs' Network, December 4, 2007.

"Do unused patents have value?," *Boston Business Journal*, September 24, 2007.

SELECTED ADDITIONAL INFORMATION

Open Security Solutions, LLC, 2004-2009

Waban, MA

Vice President, Corporate Development & Licensing (Part-time)

OSS is a technology company with a portfolio of patents that generally relates to information security and certain encryption techniques. Weber was instrumental in OSS licensing this portfolio to a leading patent assertion and licensing company and seeing the project through to liquidity.

Evergreen Open Broadband Corporation, February, 2004-June, 2005**Watertown, MA**

Weber was co-founder and SVP, Corporate & Market Development, an early stage wholesale wireless broadband services company. He established and/or maintained strategic partnerships with certain Wireless Internet Services Companies (WISPs), regional and National ISPs, and other parties. He also led Evergreen's market research and business planning activities. Evergreen was acquired by Mobilepro Corp in June, 2005.

InterTrust Technologies Corporation, 1996-1999**Santa Clara, CA****Senior Vice President, Business and Technology Strategy**

Weber defined or elaborated technology platforms for trusted distributed electronic commerce and digital rights management. Principal areas of innovation included

- Data center services for trusted transaction management, financial clearing, secure directory services, permission clearinghouse services, and trusted credential authority services;
- Trusted electronic mail and secure content delivery services;
- Novel approaches to content and service classification, search and retrieval, and matching user preferences to classified content, items, and services;
- The use of watermarking techniques to carry control information in all kinds of digital content; and
- Novel data structures used for securing digital information of all kinds and associated control information.

Northeast Consulting Resources, Inc, 1990-1995**Boston, MA****Principal Consultant**

Weber created a successful management consulting practice at the intersection of electronic commerce and information technology strategy while at NCRI, a 25 person business and technology strategy "boutique" acquired by NerveWire after his departure. In 1995, Weber was tied for top "rainmaker." Clients included Lexis-Nexis, IBM, Thomson Corporation, the Association of American Publishers, NYSERNET, FARNET, and the Chancellor's Office, California State University system. Weber also:

- 1990-1991 – Created and led interactive public workshops on the Future of Publishing co-sponsored by the Association of American Publishers. Participants were drawn mainly from US print publishers, online companies, computing, communications, consultants, and other allied companies.
- 1992-1995 – Created and led interactive public workshops on the Future of Information Commerce. Participants were drawn from a broad cross-section of major US and international online and print publishers, computing, communications, printing, and consulting companies.

EDUCATION**Education**

B.A.	1970	American International College (Springfield, MA)
MA.	1971	University of Connecticut (Storrs, CT)
Ph.D.	1978	University of Connecticut (Storrs, CT)

ISSUED UNITED STATES PATENTS

- 7,587,369**, Ginter, et al., "Trusted and secure techniques, systems and methods for item delivery and execution," 2009.
- 7,415,617**, Ginter, et al. "Trusted infrastructure support systems, methods and techniques for secure electronic commerce, electronic transactions, commerce process control and automation, distributed computing, and rights management," 2008.
- 7,392,395**, Ginter, et al., "Trusted and secure techniques, systems and methods for item delivery and execution," 2008.
- 7,281,133**, Ginter, et al., "Trusted and secure techniques, systems and methods for item delivery and execution," 2007.
- 7,165,174**, Ginter, et al, "Trusted infrastructure support systems, methods and techniques for secure electronic commerce transaction and rights management," 2007.
- 7,143,290**, Ginter, et al., "Trusted and secure techniques, systems and methods for item delivery and execution," 2006.
- 7,143,066**, Shear, et al., "Systems and methods for matching, selecting, narrowcasting, and/or classifying based on rights management and/or other information," 2006.
- 7,133,846**, Ginter, et al, "Digital certificate support system, methods and techniques for secure electronic commerce transaction and rights management," 2006.
- 7,110,983**, Shear, et al., "Methods for matching, selecting, narrowcasting, and/or classifying based on rights management and/or other information," 2006.
- 7,092,914**, Shear, et al., "Methods for matching, selecting, narrowcasting, and/or classifying based on rights management and/or other information," 2006.
- 7,062,500**, Hall, et al., "Techniques for defining, using and manipulating rights management data structures," 2006.
- 6,938,021**, Shear, et al., "Methods for matching, selecting, narrowcasting, and/or classifying based on rights management and/or other information," 2005.
- 6,707,548**, Kreimer, et al., "Systems And Methods For Filter Based Spectrographic Analysis," 2004.
- 6,658,568**, Ginter, et al, "Trusted Infrastructure Support System, Methods And Techniques For Secure Electronic Commerce Transaction And Rights Management," 2003.
- 6,618,484**, Van Wie and Weber, "Steganographic Techniques For Securely Delivering Electronic Digital Rights Management Control Information Over Insecure Communication Channels," 2003.
- 6,449,367**, Van Wie and Weber, "Steganographic Techniques For Securely Delivering Electronic Digital Rights Management Control Information Over Insecure Communication Channels," 2002.
- 6,240,185**, Van Wie and Weber, "Steganographic Techniques For Securely Delivering Electronic Digital Rights Management Control Information Over Insecure Communication Channels," 2001.
- 6,185,683**, Ginter, et al., "Trusted And Secure Techniques, Systems And Methods For Item Delivery And Execution", 2001.

- 6,138,119**, Hall, et al., “Techniques For Defining Rights Management Data Structures,” 2000.
- 6,112,181**, Shear, et al., “Systems And Methods For Matching, Selecting, Narrowcasting, And/Or Classifying Based On Rights Management And/Or Other Information,” 2000.
- 5,943,422**, Van Wie and Weber, “Steganographic Techniques For Securely Delivering Electronic Digital Rights Management Control Information Over Insecure Communication Channels,” 1999.
- 5,920,861**, Hall, et al., “Techniques For Defining Rights Management Data Structures,” 1999.

SELECTED FOREIGN ISSUED PATENTS

- AU 728776**, Australian Patent Office, Techniques for Defining Using and Manipulating Rights Management Data Structures, counterpart to U.S. Patent No. 5,920,861.
- AU 739300**, Australian Patent Office, Steganographic Techniques for Securely Delivering Electronic Digital Rights Management Control Information Over Insecure Communication Channels, counterpart to U.S. Patent No. 5,943,422.
- AU 739693**, Australian Patent Office, Trusted and Secure Techniques for Item Delivery and Execution, counterpart to U.S. Patent No. 6,185,683.
- AT353458T**, Austria, “Systems And Methods For Matching, Selecting, Narrowcasting, And/Or Classifying Based On Rights Management And/Or Other Information,” Counterpart to U.S. Patent No. 6,112,181, 2007,